



LEAP™

LEAP WEEK 2019

SPONSORSHIP  
OPPORTUNITIES &  
CONFIRMATION FORM

UCLA | LOS ANGELES, CA  
JULY 21 -27, 2019





## ABOUT

*Join our mission helping young people achieve success*

# The LEAP Foundation

LEAP is a non-profit organization and global cause dedicated to helping young people worldwide achieve greater success through exclusive content and events that you typically don't find in a traditional educational system including:

- LEAP Week: Our annual leadership and life skills development program.
- Exclusive videos designed to help with communication, self image, networking.
- Downloadable curriculum.
- Inspiring speakers and mentors.
- Proven tools to help build an action plan for their career.

## Dr. Bill Dorfman

Dr. Bill Dorfman is a highly sought after motivational leader and is the Co-founder of the nonprofit, LEAP. He is a recipient of 16 lifetime achievement awards and is well-known for being featured on shows like ABC's Extreme Makeover, CBS's The Doctors, Oprah and Larry King. Having co-founded one of the world's leading dental companies, Discus Dental, Dr. Bill has continued to do exceptional work in dentistry—helping thousands of patients smile for over 30 years.

### Our Market Reach

500

Attendees including:  
students, speakers,  
and mentors

2.5K

LEAP Alumni

24.3K

E-newsletter & email  
recipients

150K

Visits to LEAP  
webpage per year

7K

LEAP Facebook  
Followers

27.3K

LEAP Instagram  
Followers

72.4K

Dr. Bill's Instagram  
Followers

23.9K

Dr. Bill's Facebook  
Followers

76.3K

Dr. Bill's Twitter  
Followers

25

Media outlets on  
LEAP outreach



# LEAP<sup>™</sup> ABOUT *...continued*

## What is LEAP Week?

LEAP Week is a week-long motivational leadership program for 15-25+ year olds held annually at UCLA.

Each year, nearly 400 students from more than 20 countries around the globe travel to attend LEAP Week. We provide seven inspiring days dedicated to helping young adults uncover “real-life” skills needed to achieve monumental success.



Our workshops, small group exercises, celebrity speakers, and mentor sessions cover a range of topics from goal setting and networking to learning the fundamentals for success that aren't typically taught in the classroom like interviewing, effective communication, time management, and how to get a job.

We curate a group of coveted motivational speakers from business leaders and entrepreneurs to artists, athletes and community leaders to inspire and encourage our students. . In years previous we have hosted celebrity speakers including Apollo Ohno, Eva Longoria, Michael Strahan, and Usher.

Last year we are pleased to host the following celebrity speakers:

- Mark Wahlberg, Actor
- Paula Abdul, Singer
- Elon Musk, CEO of SpaceX
- Anthony Hopkins, Actor.

**CHECK OUT  
OUR SPEAKERS!!**

In addition to our speakers, we provide stellar guidance from 100 accomplished mentors from various industries, including: medical, entertainment, law, and entrepreneurship.



LEAP™

# SPONSORSHIP OPPORTUNITIES

*Leaders are built at LEAP Week*

Our six different sponsorship opportunities offer the chance to put your company's name front and center before, during and after LEAP Week. We hope you will help make this year's program an even greater success, enabling us to continue to support many more qualified and deserving students!

**Title Sponsor | \$225,000 | Exclusive**

**Your sponsorship will award 50 scholarships to young people attending LEAP Week!**

**Benefits also include:**

- Exclusive naming rights for LEAP Week and inclusion of name/logo on all event collateral
- Verbal recognition at opening from Founder Dr. Bill Dorfman and Executive Director Charlie Gallagher
- Opportunity to make speech and/or host a panel
- Access to LEAP Week's celebrity speakers and mentors with photo and video opportunities
- Professional impact video reel highlighting your brand's contribution to LEAP Week
- Ten VIP passes for executive attendees to use throughout LEAP Week
- Hosted mentor luncheon with scholar students
- Complimentary item in swag bag
- Premiere exhibitor table for two days (check-in & check-out)
- Post-event publicity in newsletters, website and other news
- Professional event photos emailed to primary contact
- Prominent branding on all LEAP Week collateral, including:
  - o Student Workbooks
  - o Swag Bag
  - o Mid-week parent mailer
  - o Advertisement in event slideshow and program
  - o Event signage and printed materials
  - o Event media releases
  - o LEAP's website through 2018
  - o LEAP's Facebook page & e-newsletters

**Keynote Sponsor | \$100,000 | Exclusive**

**Your sponsorship will award 30 scholarships to young people attending LEAP Week!**

**Benefits also include:**

- Verbal recognition during Keynote speech and special recognition during program from founder Dr. Bill Dorfman
- Prominent branding behind Keynote Speaker speeches
  - Access to LEAP Week celebrity speakers and mentors with photo and video opportunities
  - Professional impact video reel highlighting your brand's contribution to LEAP Week
  - Five VIP passes for executive attendees to use throughout LEAP Week
  - Hosted mentor luncheon with scholar students
  - Complimentary item in swag bag
  - Prominent exhibitor table for two days (check-in & check-out)
  - Post-event publicity in newsletters, website and other news
  - Professional event photos emailed to primary contact
- Prominent branding on all LEAP Week collateral, including:
  - o Student Workbooks
  - o Swag Bag
  - o Mid-week parent mailer
  - o Advertisement in event slideshow and program
  - o Event signage and printed materials
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# SPONSORSHIP OPPORTUNITIES

*...continued*

## Mentor Sponsor | \$50,000 | Exclusive

Your sponsorship will award 10 scholarships to young people attending LEAP Week!

### Benefits also include:

- Special mention during program and beginning of first mentor breakout from founder Dr. Bill Dorfman
- Opportunity to host a mentor panel during LEAP Week
- Prominent branding during mentor breakout sessions
- Pre-scheduled photo opportunity with founder and one Keynote Speaker
- Professional impact video reel highlighting your brand's contribution to LEAP Week
- Five VIP passes for executive attendees to use throughout LEAP Week
- Hosted mentor luncheon with scholar students
- Complimentary item in swag bag
- Prominent exhibitor table for two days (check-in & check-out)
- Post-event publicity in newsletters, website and other news
- Professional event photos emailed to primary contact
- Prominent branding on all LEAP Week collateral, including:
  - o Student Workbooks
  - o Swag Bag
  - o Mid-week parent mailer
  - o Advertisement in event slideshow and program book
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## Scholar Sponsors | \$25,000

Your sponsorship will award 5 scholarships to young people attending LEAP Week!

### Benefits also include:

- Recognition during program
- Pre-scheduled photo opportunity with founder and one Keynote Speaker
- Two VIP passes for executive attendees to use throughout LEAP Week
- Complimentary item in swag bag
- Exhibitor table for two days (check-in & check-out)
- Post-event publicity in newsletters, website and other news
- Professional event photos emailed to primary contact
- Branding in the following LEAP Week collateral
  - o Student Workbooks
  - o Advertisement in program book
  - o Event signage
  - o Event media releases
  - o LEAP's website through 2018
  - o LEAP's Facebook page & e-newsletters

**SPONSOR A  
MENTOR PANEL  
TODAY!**







# SPONSORSHIP OPPORTUNITIES

*Leaders are built at LEAP Week*

Achieve Sponsors | \$10,000

Your sponsorship will award 2 scholarships to young people attending LEAP Week!

**Benefits also include:**

- Pre-scheduled photo opportunity with founder and one Keynote Speaker
- One VIP pass for executive attendee to use throughout LEAP Week
- Complimentary item in swag bag
- Exhibitor table for one day (check-in or check-out)
- Professional event photos emailed to primary contact
- Branding in the following LEAP Week collateral:
  - o Student Workbooks
  - o Advertisement in program book
  - o Event signage
  - o Event media releases
  - o LEAP's website through 2018
  - o LEAP's Facebook page & e-newsletters

Success Sponsors | \$5,000

Your sponsorship will award 1 scholarship to a young person attending LEAP Week!

**Benefits also include:**

- Complimentary item in swag bag
- Exhibitor table for one day (check-in or check-out)
- Professional event photos emailed to primary contact
- Branding in the following LEAP Week collateral:
  - o Student Workbooks
  - o Advertisement in program book
  - o Event signage
  - o Event media releases
  - o LEAP's website through 2018
  - o LEAP's Facebook page & e-newsletters



Three easy ways to secure your sponsorship:



Call: 877-855-5327



Email: [charlie@leapfoundation.com](mailto:charlie@leapfoundation.com)




Mail: 2080 Century Park E #415 Los Angeles, CA 90067





# EVENT CONFIRMATION FORM

 *Los Angeles, CA*  
**LEAP™** *July 21 - 27*

☐ My company / I personally would like to support the LEAP Week 2018 at the following level (check one):

- |  |   |
|--|---|
| <input type="radio"/> Title.....\$225,000  | <input type="radio"/> Keynote.....\$100,000 |
| <input type="radio"/> Mentor.....\$50,000  | <input type="radio"/> Scholar.....\$25,000  |
| <input type="radio"/> Achieve.....\$10,000 | <input type="radio"/> Success.....\$5,000   |

☐ I cannot attend. Please accept my donation of \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

PLEASE PRINT EXACTLY HOW YOUR NAME SHOULD APPEAR IN THE PROGRAM:

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Would you like an invoice? ☐ Yes ☐ No

To pay by check, please make payable to "The LEAP Foundation" and mail with this form to 2080 Century Park E #415 Los Angeles, CA 90067. To pay by credit card, please fill out form and email to [charlie@leapfoundation.com](mailto:charlie@leapfoundation.com)

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_



Questions? Contact us at (877) 855-5327 or [charlie@leapfoundation.com](mailto:charlie@leapfoundation.com)