

Schedule Overview:

9:00AM - 9:45: Arrive, meet and greet with coffee and light refreshments

9:45 - 10:45: Morning Keynote:



Dr Bill Dorfman:

Co-founder of Discus Dental- one of the world's leading dental companies whose dental products including BriteSmile and Zoom! grossed over \$1.3 in sales. Dr. Bill is the featured dentist on ABC's Extreme Makeover and CBS The Doctors. He is also a passionate philanthropist, and the recipient of fourteen lifetime achievement awards.

10:45 - 11:45: Panel #1: YPOers Secrets of Success



Moderator

Russell L. Grossman:

Russell L. Grossman is a Senior Managing Director with Bernstein Private Wealth Management and is based in Los Angeles. He is involved in several philanthropic organizations including Cedars-Sinai Board of Governors, The Jewish Federation, The Washington Institute for Near East Policy, The Eisner Pediatric and Family Medical Center, the American Committee for the Weizmann Institute and Tulane University.



Kathy Van Ness:

Kathy Van Ness is the COO/GM of the Golden Door in California. Her career is focused on turnarounds in the luxury branded marketplace with revenues over \$400 Million.



Greg Feinberg:

Greg Feinberg is the President and CEO of Aisle 9 and an expert in the U.S. retail landscape. He is one of the foremost experts in the growth of new and emerging brands and consults with many manufacturers and investment bankers.



Jamee Natella:

Jamee is the founder and executive producer of "Blueyed Pictures" with offices in Los Angeles, Tokyo and London. Jamee specializes in producing award winning commercials, digital branded content, corporate films and multi-media entertainment. programs.



G.J. Hart:

CEO of CPK Bio

11:45 - 1:00PM: Break and lunch

1:00 - 2:00: Panel #2: Young, Dynamic Leaders



Moderator Mark Lack:

Mark Lack is the best-selling author of "Shorten the Gap" and TV host of Business Rockstars. Mark is known for speaking around the country and helping businesses and entrepreneurs grow their income and impact through sales, marketing and the power of personal branding.



Trina Spear:

Trina Spear is the President and Co-Founder of FIGS. FIGS is revolutionizing the antiquated \$10 billion medical apparel industry while making an enormous impact around the world through its threads for threads initiative.



Agnes Kozera:

Agnes Kozera is the Co-Founder of FameBit, the leading self-service marketplace connecting YouTube Stars to brands for sponsorship opportunities. Agnes currently oversees all Operations and Marketing for the company.



Gerard Adams:

Gerard Adams is an American serial entrepreneur, millennial branding expert, philanthropist, TEDx speaker and business executive. Adams is best known as co-founder of Elite Daily!



Ally & Taylor Frankel:

Ally & Taylor Frankel Co-Founded NUDESTIX along with their mother Jenny Frankel. Ally and Taylor serve as Chief Inspiration Officers and are the social media voice behind NUDESTIX. They embody the easy-going ideals of the millennial generation, leading the NUDESTIX team in launching worldwide and inspiring a generation.

2:00 - 3:00: Mentor Workshop

Young adults have opportunity to interview YPO members individually, allowing members to serve as mentors to the young adults, providing information and advice about their careers.